

Peggy Bridgford

Founder & Principal Consultant
Fractional HR of Silicon Valley
www.FHRV.com



Executive Profile

Peggy Bridgford is a senior HR executive and founder of Fractional HR of Silicon Valley, providing fractional CHRO and senior HR leadership to high-growth technology, biotech, life sciences, and advanced manufacturing companies across Silicon Valley, San Diego, and throughout California.

With deep experience supporting venture-backed startups and Fortune 500 organizations, Peggy helps founders and executive teams build scalable, compliant, and high-performance people organizations from early growth through commercialization.

What Peggy brings:

Fractional CHRO and HR leadership for scaling companies

- Recruiting, performance, and talent infrastructure
- Compensation and total rewards design
- FDA-regulated life sciences and medical device expertise
- Executive and board-level HR partnership
- AI-enabled, data-driven HR operations

Industry focus:

- Technology, SaaS, DaaS, AI, and data platforms
- Biotech, Medical Device, and Life Sciences
- Digital Health & Health Tech
- Laboratory, Diagnostics and Scientific Equipment
- Advanced Manufacturing



Peggy has supported C-suite leaders across Fortune 500 companies, such as Thermo Fisher Scientific, Zimmer Biomet, and NEC. She has also served as Head of HR for several high-growth Silicon Valley startups, including Bigfoot Biomedical, Avellino Labs, and Retail Solutions. She has a proven track record of building and scaling global HR operations. Known for her strategic acumen and transparent leadership style, Peggy is passionate about aligning talent strategies with business goals to drive long-term growth and organizational health. Whether scaling from 10 to 100 or supporting global organizations with thousands of employees, Peggy brings structured, business-aligned leadership, deep technical expertise, and flawless execution.

Certifications and Professional Training

- Senior Professional in Human Resources (SPHR)
- Certified Compensation Professional (CCP)
- Generative AI in HR, LinkedIn Learning, 2025
- Generative AI for Recruiting and Talent Acquisition, LinkedIn Learning, 2025
- Everything DiSC Certified Trainer, Wiley, 2021
- Co-Active Coaching & Leadership, CTI, 2014
- Flawless Consulting, Peter Block, 2014
- Project Management Training (PMBOK), 2013
- Insights Certified Facilitator, Insights, 2012

Education

Northwestern University- Kellogg School of Management
MBA, Strategy & Organizational Development (MORS)

- Developed international business curriculum and led graduate class for the Dean
- Honor Code Committee
- Earned Dean's Award for service

Loyola University Chicago- Graduate School
MS, Human Resources Management

- Concentration in Compensation & Benefits
- Thesis on telecommuting prior to remote-work era
- Facilitated Loyola seminars in management training to corporate clients

Northern Illinois University
BS, Business Management

- Developed curriculum and taught four undergraduate courses
- Graduated with military honors
- Commissioned as an Army officer with RA status

